



Press Release

New Additions to conVISUAL's Growing German Team

- ▼ **Andreas Vollmer supports conception and sales of mobile applications (apps)**
- ▼ **Gunnar Böke serves as Head of Product Management**
- ▼ **Stephanie Menn strengthens national and international PR**

March 10, 2010 – Oberhausen, Germany, and Chicago, IL

conVISUAL AG welcomes three new experienced and highly qualified staff members to its German headquarters in Oberhausen. As a leading specialist for Mobile Marketing, Mobile Internet und interactive value added services, conVISUAL assists clients and partners in the development of integrated mobile strategies through consultation, conception, cooperation-management and technical implementation. The three new members will each play a pivotal role in continuing to strengthen conVISUAL's services to clients and partners.

Andreas Vollmer, Senior Mobile Marketing Manager, is co-responsible for the conception and sales of mobile applications. He serves as the primary contact person for mobile apps for platforms such as iPhone, Android, BlackBerry, Java, Symbian, Bada or Windows Mobile. Furthermore, he supports conVISUAL's sales team in developing and implementing mobile strategies and products. He directly reports to Michaela Bonneck, Director Sales & Creative. Due to his previous position as Business Development Manager at Liquid Air Lab GmbH, a specialist for mobile application development and mobile advertising solutions, Andreas Vollmer has an extensive network as well as an excellent overview concerning trends and the latest developments in the mobile world.

Gunnar Böke Head of Product Management, is responsible for conVISUAL's product strategy and the development of the product portfolio. He now reports to Claus Darnstädt, Marketing Director. In his previous position as Senior Digital Commercial Manager at MTV Networks Germany GmbH in Berlin, Gunnar Böke was responsible for the development of the mobile Internet sites for MTV, VIVA and Nick. He also developed MTV's mobile social networking platform and was responsible for the implementation of all interactive TV services.

Stephanie Menn, conVISUAL's new PR trainee, provides support for conVISUAL's national and international press relations as well as public relations activities. Working in Sandra Wiewiorra's team, she serves as the contact person for journalists and all other PR contacts. During her



course of cultural studies, Stephanie Menn worked for the energy supplier RWE and Citibank Deutschland (now Targo Bank) in corporate communications. With her support, conVISUAL plans to intensify its public perception and present itself more prominently in relevant media.

Dr. Thomas Wolf, CEO of conVISUAL, is very pleased with the three new additions to his team: “The addition of our new employees allows us to realign and strengthen our position in Mobile Marketing and Mobile Internet and to extend our claim to support our clients in a holistic way. We welcome our new members to the team!”

About conVISUAL

conVISUAL is an international leading Full Service Provider for Mobile Marketing, Mobile Internet and value added services. Founded in October of 2000, conVISUAL offers the creation and conception, implementation and managing of these services to media, brands and mobile companies. conVISUAL combines marketing agency know-how and technical expertise to make seamless mobile integration and execution possible. With offices in the U.S., Europe, and Asia, conVISUAL has established customer contacts reaching more than 300 million end users. conVISUAL provides services for big brands such as Coca-Cola, BlackBerry/RIM, ESPN International, Vodafone, T-Mobile, MTV Networks and ProSiebenSat.1.

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