



Press Release

conVISUAL Welcomes its Two New Members of the Supervisory Board

Mobile experts Christian Stöppler and Ole L. Wegner strengthen conVISUAL's strategic position in Mobile Marketing.

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conVISUAL (ISIN: DE0006204589), a specialist for mobile marketing campaigns and projects, welcomes two new members of the Supervisory Board: Mr. Christian Stöppler, CEO of DSB&K and JWT Engage, and Mr. Ole L. Wegner, Director of Perry & Knorr Communications GmbH. They follow former members of the Supervisory Board Wolfgang Bruhn and Falk Müller-Veerse, who both resigned from their positions on the board by December 31, 2009. With these two experts in mobile communication, conVISUAL continues to strengthen its focus on Mobile Marketing and Mobile Internet.

Christian Stöppler is the CEO of the Frankfurt agencies DSB&K and JWT Engage, both of which belong to the WPP Group, one of the world's largest communications services groups. DSB&K is a specialist for integrated marketing and increasingly focuses on mobile customer approaches. Stöppler is a member of the Art Director's Club and co-founder of Syzygy New Media GmbH, today's expert for holistic online advertising. Among his numerous awards and accolades is a Cannes Lion award for his excellent performance in copywriting and creative work.

Ole L. Wegner is the Director of Perry & Knorr Communications GmbH, a German service provider for dialogue marketing. Prior to his current position, Wegner was the Director of freenet Customer Care GmbH and Head of Sales at MobilCom AG. Wegner is convinced that conVISUAL has excellent opportunities in terms of economic growth as he stated, "conVISUAL covers all skills necessary to realize holistic mobile marketing strategies – from consulting to technical implementation. That's exactly what the market is looking for."

The newly constituted Supervisory Board represents a wide range of experience and expertise, underlining conVISUAL's strategic position as a leader in the mobile market. conVISUAL focuses its operative business on seminal topics like Mobile Marketing and Mobile Internet. Characterized by dynamic growth, these markets offer conVISUAL exceptional chances for economic growth. The high popularity of apps for platforms like iPhone, iPad, Android, BlackBerry, Java, Symbian, Maemo or Windows Mobile illustrates the growing importance and use of Mobile



Internet. Ever more renowned companies become aware of the opportunities Mobile Marketing offers with regard to CRM solutions – the ideal way for customer acquisition and loyalty.

About conVISUAL

conVISUAL is an international leading Full Service Provider for Mobile Marketing, Mobile Internet and value added services. Founded in October of 2000, conVISUAL offers the creation and conception, implementation and managing of these services to media, brands and mobile companies. conVISUAL combines marketing agency know-how and technical expertise to make seamless mobile integration and execution possible. With offices in the U.S., Europe, and Asia, conVISUAL has established customer contacts reaching more than 300 million end users. conVISUAL provides services for big brands such as Coca-Cola, BlackBerry/RIM, ESPN International, Vodafone, T-Mobile, MTV Networks and ProSiebenSat.1.

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